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* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Bachelor of Marketing with Honours


Reference Number : MQA/SWA14601
Certificate Number : 22928
Name of Qualification : Bachelor of Marketing with Honours
Date of Accreditation*
(dd/mm/yyyy) : Starting 30/09/2020
Compliance Audit :
Name of Institution : Universiti Utara Malaysia (UUM)
Address :
 06010 Sintok
 Kedah
Telephone Number : 04-928 4000
Fax Number : 04-928 3016
E-mail : proum@uum.edu.my
Website : www.uum.edu.my
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 0415 (Marketing and advertising)
Number of Credits : 128
Mode of Study : Full Time

Duration of Study (years) :	Full Time	Weeks/Semester	Semesters	Duration
	Long	17	8	4 year/s to 0 year/s
	Short	-	-	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
30/9/2020	17	8	NA	4	135
Sem 1, 2023/2024	17	8	NA	4	128

Mode of Delivery : Conventional
Remark(s) : NA

*NA : Not Available

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