



\* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

\* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

**Bachelor of Business Administration (Hons.) Marketing**


**Reference Number** : MQA/SWA13305  
**Certificate Number** : 22731  
**Name of Qualification** : Bachelor of Business Administration (Hons.) Marketing  
**Date of Accreditation\* (dd/mm/yyyy)** : Starting 04/03/2019  
**Compliance Audit** :  
**Name of Institution** : Universiti Teknologi MARA (UiTM) Cawangan Pahang Kampus Jengka  
**Address** : Lintasan Semarak  
 Bandar Tun Abdul Razak  
 26400 Jengka  
 Pahang  
**Telephone Number** : 09-4602000  
**Fax Number** : 09-4602455  
**E-mail** : [unitkorporat@pahang.uitm.edu.my](mailto:unitkorporat@pahang.uitm.edu.my)  
**Website** :  
**Type** : Bachelors Degree  
**MQF Level** : 6  
**NEC Field (National Education Code)** : 0415 (Marketing and advertising )  
**Equivalency For Public Services** : Honours Degree  
**Number of Credits** : 121  
**Mode of Study** : Full + Part Time

Full Time	Weeks/Semester	Semesters	Duration
Long	17	6	3 year/s
Short	-	-	

**Duration of Study (years)** :

Part Time	Weeks/Semester	Semesters	Duration
Long	17	10	5 year/s
Short	-	-	

**Mode of Delivery** : Conventional

**Remark(s)** : NA

\*NA : Not Available