



* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Bachelor of Business Administration (Hons) Marketing


Reference Number : MQA/SWA12505
Certificate Number : 19138
Name of Qualification : Bachelor of Business Administration (Hons) Marketing
Date of Accreditation* (dd/mm/yyyy) : Starting 15/12/2017
Compliance Audit :
Name of Institution : Universiti Teknologi MARA (UiTM) Cawangan Johor Kampus Segamat
Address : KM 12, Jalan Muar
 85000 Segamat
 Johor
Telephone Number : 07-935 2000
Fax Number : 07-935 2222
E-mail : rektorjhr@johor.uitm.edu.my
Website :
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 0415 (Marketing and advertising)
Equivalency For Public Services : Honours Degree
Number of Credits : 121
Mode of Study : Full + Part Time

Full Time	Weeks/Semester	Semesters	Duration
Long	17	6	3 year/s
Short	-	-	

Duration of Study (years) :

Part Time	Weeks/Semester	Semesters	Duration
Long	17	10	5 year/s
Short	-	-	

Mode of Delivery : Conventional

Remark(s) : NA

*NA : Not Available