



\* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

\* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

### Diploma in Marketing



**Reference Number** : MQA/FA9634  
**Certificate Number** : 18453  
**Name of Qualification** : Diploma in Marketing  
**Date of Accreditation\* (dd/mm/yyyy)** : Starting 23/10/2017  
**Compliance Audit** :  
**Name of Institution** : Universiti Sultan Zainal Abidin (UniSZA) (Kampus Gong Badak)  
**Address** : Kampus Gong Badak

21300 Kuala Nerus  
Terengganu

**Telephone Number** : 09-668 8888  
**Fax Number** : 09-668 7887  
**E-mail** : [vc@unisza.edu.my](mailto:vc@unisza.edu.my)  
**Website** : [www.unisza.edu.my](http://www.unisza.edu.my)  
**Type** : Diploma  
**MQF Level** : 4  
**NEC Field (National Education Code)** : 0415 (Marketing and advertising )  
**Equivalency For Public Services** : Diploma

**Previous Equivalency For Public Services** :

Name of Programme	Remarks
Diploma in Marketing	Diploma since 2009.

**Number of Credits** : 91

**Mode of Study** : Full Time

**Duration of Study (years)** :

Full Time	Weeks/Semester	Semesters	Duration
Long	17	4	2 year/s
Short	9	2	

**Mode of Delivery** : Conventional

**Remark(s)** : NA

\*NA : Not Available