



* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Bachelor in Business Management (Marketing) with Honours
Previously known as : Bachelor of Business Administration with Honours (Marketing)



Reference Number : MQA/FA9707
Certificate Number : 23809
Name of Qualification : Bachelor in Business Management (Marketing) with Honours
 Previously known as : Bachelor of Business Administration with Honours (Marketing)
Date of Accreditation* (dd/mm/yyyy) : Starting 10/10/2017
Compliance Audit : Agensi Kelayakan Malaysia
Name of Institution : Universiti Malaysia Sarawak
Address :

94300 Kota Samarahan
 Sarawak

Telephone Number : 082-581 000
Fax Number : 082-665 088
E-mail : bjka@unimas.my
Website : www.unimas.my
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 0414 (Management and administration)
Equivalency For Public Services : Honours Degree

Previous Equivalency For Public Services :

Name of Programme	Remarks
Bachelor of Business Administration with Honours (Marketing)	Honours Degree since 2004.

Number of Credits : 121
Mode of Study : Full Time

Duration of Study (years) :

Full Time	Weeks/Semester	Semesters	Duration
Long	17	6	3 year/s
Short	-	-	
Industrial Training	10	Available	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
Intake 2013/2014	17	6	Available	3	120
Intake 2015/2016	17	6	Available	3	123
Intake 2017/2018	17	6	Available	3	121

Mode of Delivery : Conventional

Remark(s) : Name of Bachelor in Business Management (Marketing) with Honours is effective starting Semester 1, Session 2020/2021.

***NA : Not Available**

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