



\* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

\* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

**Bachelor of Communication (Honours) (Persuasive Communication)**


**Reference Number** : MQA/SWA0760  
**Certificate Number** : 14749  
**Name of Qualification** : Bachelor of Communication (Honours) (Persuasive Communication)  
**Date of Accreditation\* (dd/mm/yyyy)** : Starting 28/07/2016  
**Compliance Audit** :  
**Name of Institution** : Universiti Sains Malaysia (USM) (Minden)  
**Address** :  
 11800 USM  
 Penang  
**Telephone Number** : 04-653 3140  
**Fax Number** : 04-658 9666  
**E-mail** : [pro@usm.my](mailto:pro@usm.my)  
**Website** : [www.usm.my](http://www.usm.my)  
**Type** : Bachelors Degree  
**MQF Level** : 6  
**NEC Field (National Education Code)** : 321 (Journalism and reporting)  
**Equivalency For Public Services** : Honours Degree  
**Number of Credits** : 135  
**Mode of Study** : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
<b>Duration of Study (years)</b> :	Long	42	8	4 year/s
	Short	-	-	

**Remark(s)** : NA

\*NA : Not Available