



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

**Master of Science Marketing**


**Reference Number** : MQA/FA6892  
**Certificate Number** : 11414  
**Name of Qualification** : Master of Science Marketing  
**Date of Accreditation (dd/mm/yyyy)** : 16/08/2013 to 29/09/2022  
**Date of Revocation** : 30/09/2022 <sup>i</sup>  
**Compliance Audit** : NA  
**Name of Institution** : Universiti Malaysia Terengganu (UMT)  
**Address** :

21030 Kuala Terengganu  
Terengganu

**Telephone Number** : 09-668 4100  
**Fax Number** : 09-668 4390  
**E-mail** : [jaminan.kualiti@umt.edu.my](mailto:jaminan.kualiti@umt.edu.my)  
**Website** : [www.umt.edu.my](http://www.umt.edu.my)  
**Type** : Masters Degree  
**MQF Level** : 7  
**NEC Field (National Education Code)** : 0415 (Marketing and advertising )  
**Number of Credits** : NA  
**Mode of Study** : Full Time and Part Time

Full Time	Weeks/Semester	Semesters	Duration
Long	-	2-6	1 year/s to 3 year/s
Short	-	-	-

**Duration of Study (years)** :

Part Time	Weeks/Semester	Semesters	Duration
Long	-	4-10	2 year/s to 5 year/s
Short	-	-	-

**Mode of Delivery** : Conventional

**Remark(s)** : Programme by research.  
 This is a consolidation programme. Programme will be terminated on 30/9/2022. For those students intake starting from session 2018/2019, please use the MQA/FA6886 ref. no.

**NA : Not Available**