



\* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

\* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

**Bachelor of Commerce (Marketing and Public Relations)**


**Reference Number** : MQA/SWA0023  
**Certificate Number** : 16146  
**Name of Qualification** : Bachelor of Commerce (Marketing and Public Relations)  
**Date of Accreditation\* (dd/mm/yyyy)** : Starting 09/05/2008  
**Compliance Audit** : Conducted on 06-07 November 2014. Curtin University, Sarawak Malaysia  
 : Academic Board meeting on 06/05/2015 decided to maintain Full Accreditation.  
**Name of Institution** : Curtin University, Malaysia  
**Address** : CDT 250  
 : 98009 Miri  
 : Sarawak  
**Telephone Number** : 085-630 100  
**Fax Number** : 085-630 088  
**E-mail** : [enquiries@curtin.edu.my](mailto:enquiries@curtin.edu.my)  
**Website** : [www.curtin.edu.my](http://www.curtin.edu.my)  
**Type** : Bachelors Degree  
**MQF Level** : 6  
**NEC Field (National Education Code)** : 0415 (Marketing and advertising )  
**Number of Credits** : 129.6  
**Mode of Study** : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
<b>Duration of Study (years)</b> :	Long	14	6	3 year/s
	Short	-	-	

**Mode of Delivery** : Conventional  
**Remark(s)** : This programme originally conducted under the name of Curtin University, Sarawak Malaysia, has been upgraded to Curtin University, Malaysia starting from 04/08/2017.

**\*NA : Not Available**