



\* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

\* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

**Bachelor of Science (Honours) Marketing**


**Reference Number** : MQA/FA4630  
**Certificate Number** : 15825  
**Name of Qualification** : Bachelor of Science (Honours) Marketing  
**Date of Accreditation\* (dd/mm/yyyy)** : Starting 28/07/2017  
**Compliance Audit** :  
**Name of Institution** : Sunway University  
**Address** : No. 5, Jalan Universiti  
 Bandar Sunway  
 47500 Selangor  
 Selangor  
**Telephone Number** : 03-7491 8622  
**Fax Number** : 03-5635 8633  
**E-mail** : [info@sunway.edu.my](mailto:info@sunway.edu.my)  
**Website** : [www.sunway.edu.my](http://www.sunway.edu.my)  
**Type** : Bachelors Degree  
**MQF Level** : 6  
**NEC Field (National Education Code)** : 342 (Marketing and Advertising)  
**Equivalency For Public Services** : Honours Degree  
**Number of Credits** : 120  
**Mode of Study** : Full Time

**Duration of Study (years)** :

Full Time	Weeks/Semester	Semesters	Duration
Long	17	7	3 year/s to 5 year/s
Short	9	1	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
08/07/2019	17+9	7+1	-	3-5	120
15/03/2018	17+9	6+3	-	3	120

**Remark(s)** : NA

\*NA : Not Available