



\* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

\* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

**Master of Business Administration (Marketing)**

**Reference Number** : MQA/FA3468

**Certificate Number** : 13509

**Name of Qualification** : Master of Business Administration (Marketing)

**Date of Accreditation\* (dd/mm/yyyy)** : Starting 19/04/2016

**Compliance Audit:**  
**Name of Institution** : SEGi University  
**Address** : No.9, Jalan Teknologi, Taman Sains Selangor

Kota Damansara PJU 5

47810 Petaling Jaya

Selangor

**Telephone Number** : 03-6145 2777

**Fax Number** : 03-6145 2666

**E-mail** : [infokd@segi.edu.my](mailto:infokd@segi.edu.my)
**Website** : [www.segi.edu.my](http://www.segi.edu.my)
**Type** : Masters Degree

**MQF Level** : 7

**NEC Field (National Education Code)** : 0414 (Management and administration )

**Equivalency For Public Services** : Master's Degree

**Number of Credits** : 40

**Mode of Study** : Full + Part Time

Full Time	Weeks/Semester	Semesters	Duration
Long	14	3	1 year/s to 5 year/s
Short	-	-	

**Duration of Study (years)** :

Part Time	Weeks/Semester	Semesters	Duration
Long	14	6	2 year/s to 5 year/s
Short	-	-	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
19/4/2016	14	3 (FT) / 6 (PT)	-	1 (FT) / 2 (PT)	42
7/11/2018	14	5 (FT) / 6 (PT)	-	1 thn/yr 6 bln/mths (FT) / 2 (FT)	44
1/3/2019	14	5 (FT) / 6 (PT)	-	1 thn/yr 6 bln/mths-5 (FT) / 2-5 (PT)	44

16/10/2019	14	5 (FT) / 6 (PT)	-	1 thn/yr 6 buln/mths (FT) / 2-5 (PT)	40
4/9/2020	14	3 (FT); 6 (PT)	-	Min: 1 tahun/year, Max: 5 tahun/years (FT); Min: 2 tahun/years, Max: 5 tahun/years (PT)	40

**Mode of Delivery** : Conventional

**Remark(s)** : NA

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**\*NA : Not  
Available**