



* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Bachelor of Business (Honours) Marketing


Reference Number : MQA/FA3424
Certificate Number : 15425
Name of Qualification : Bachelor of Business (Honours) Marketing
Date of Accreditation* (dd/mm/yyyy) : 09/08/2016 to 09/06/2023
Compliance Audit :
Name of Institution : Taylor's University
Address : Taylor's Lakeside Campus
 No.1, Jalan Taylor's
 47500 Subang Jaya
 Selangor
Telephone Number : 03-5629 5000
Fax Number : 03-5629 5001
E-mail : admissions@taylors.edu.my
Website : www.taylors.edu.my
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 0415 (Marketing and advertising)
Equivalency For Public Services : Honours Degree
Number of Credits : 120
Mode of Study : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
Duration of Study (years) :	Long	17	6	3 year/s
	Short	9	1	

Remark(s) : Program Cessation Date: 10 June 2023

*NA : Not Available