



\* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

\* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

**Bachelor of Communication (Honours) Branding and Digital Marketing**


**Reference Number** : MQA/FA14128  
**Certificate Number** : 26912  
**Name of Qualification** : Bachelor of Communication (Honours) Branding and Digital Marketing  
**Date of Accreditation\* (dd/mm/yyyy)** : Starting 17/11/2022  
**Compliance Audit** :  
**Name of Institution** : Veritas University College  
**Address** : Tingkat G,M,1 dan 2  
 No. 14, Jalan Vivekananda, Off Jalan Tun Sambanthan  
 50470  
 Wilayah Persekutuan Kuala Lumpur  
**Telephone Number** : -  
**Fax Number** : -  
**E-mail** : [irene.t@veritas.edu.my](mailto:irene.t@veritas.edu.my)  
**Website** : [www.veritas.edu.my](http://www.veritas.edu.my)  
**Type** : Bachelors Degree  
**MQF Level** : 6  
**NEC Field (National Education Code)** : 0321 (Journalism and reporting )  
**Equivalency For Public Services** : Honours Degree  
**Number of Credits** : 120  
**Mode of Study** : Full Time

**Duration of Study (years)** :

Full Time	Weeks/Semester	Semesters	Duration
<b>Long</b>	17	5	3 year/s 0
<b>Short</b>	9	3	month/s to 0
<b>Industrial Training</b>	14	1	year/s 0 month/s

**Mode of Delivery** : Open and Distance Learning

**Remark(s)**

This program is conducted at Veritas University College which is located at Levels G, M, 1 and 2, No. 14, Jalan Vivekananda, Off Jalan Tun Sambanthan, 50470 Brickfields, Federal Territory of Kuala Lumpur. (Effective: 3/12/20)

\*NA : Not Available