



* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Master of Marketing


Reference Number : MQA/FA10846
Certificate Number : 21910
Name of Qualification : Master of Marketing
Date of Accreditation* (dd/mm/yyyy) : Starting 28/08/2020
Compliance Audit :
Name of Institution : Sunway University
Address : No. 5, Jalan Universiti
 Bandar Sunway
 47500 Selangor
 Selangor
Telephone Number : 03-7491 8622
Fax Number : 03-5635 8633
E-mail : info@sunway.edu.my
Website : www.sunway.edu.my
Type : Masters Degree
MQF Level : 7
NEC Field (National Education Code) : 342 (Marketing and Advertising)
Equivalency For Public Services : Master's Degree
Number of Credits : 40
Mode of Study : Full + Part Time

Full Time	Weeks/Semester	Semesters	Duration
Long	17	2	1 year/s to 4 year/s
Short	8	1	1 year/s

Duration of Study (years) :

Part Time	Weeks/Semester	Semesters	Duration
Long	17	4	2 year/s to 6 year/s
Short	8	2	2 year/s

Mode of Delivery : Conventional
Remark(s) : NA

*NA : Not Available