



* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Master of Science in Global Marketing Management


Reference Number : MQA/FA0760
Certificate Number : 16743
Name of Qualification : Master of Science in Global Marketing Management
Date of Accreditation* (dd/mm/yyyy) : Starting 13/01/2014
Compliance Audit :
Name of Institution : Asia Pacific University of Technology and Innovation
Address : No. 11, Jalan Teknologi Malaysia, Taman Teknologi Malaysia
 Bukit Jalil
 57000
 Wilayah Persekutuan Kuala Lumpur
Telephone Number : 03-8996 1000
Fax Number : 03-8996 1001
E-mail : info@apu.edu.my
Website : www.apu.edu.my
Type : Masters Degree
MQF Level : 7
NEC Field (National Education Code) : 0415 (Marketing and advertising)
Number of Credits : 45
Mode of Study : Full + Part Time

Duration of Study (years) :

| Full Time | Weeks/Semester | Semesters | Duration |
|-----------|----------------|-----------|---|
| Long | 14 | 3 | 1 year/s to 1 year/s 6 month/s |
| Short | - | - | |

| Part Time | Weeks/Semester | Semesters | Duration |
|-----------|----------------|-----------|----------------------------|
| Long | 7 | Modular | 2 year/s to 3 year/s |
| Short | - | - | |

| Starting | Weeks/Semester | Semesters | Industrial Training | Years | Credits |
|-----------|------------------|------------------------------|---------------------|--------------------------------|---------|
| 13/1/2014 | 17 (FT) / 9 (PT) | 3 (FT) / 8 Module (PT) | - | 1.5 (FT) 1.5-2 (PT) | 45 |
| 14/5/2019 | 14 (FT) / 7 (PT) | 3 (FT) / Modular (PT) | - | 1-1.5 (FT) / 2-3 (PT) | 45 |

Mode of Delivery : Conventional

Remark(s) : This program was previously conducted at Lot 6, Taman Teknologi Malaysia, Bukit Jalil, 57000 Kuala Lumpur.

***NA : Not Available**

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