



* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Bachelor of Mass Communication (Honours) in Public Relations and Marketing
 Previously known as : **Bachelor of Mass Communication (Honours) (Public Relations and Marketing)**



Reference Number : MQA/FA0122
Certificate Number : 23126
Name of Qualification : Bachelor of Mass Communication (Honours) in Public Relations and Marketing
 Previously known as : Bachelor of Mass Communication (Honours) (Public Relations and Marketing)
Date of Accreditation* (dd/mm/yyyy) : Starting 04/11/2013
Compliance Audit :
Name of Institution : Taylor's University
Address : Taylor's Lakeside Campus
 No.1, Jalan Taylor's
 47500 Subang Jaya
 Selangor
Telephone Number : 03-5629 5000
Fax Number : 03-5629 5001
E-mail : admissions@taylors.edu.my
Website : www.taylors.edu.my
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 342 (Marketing and Advertising)
Number of Credits : 120
Mode of Study : Full Time

Duration of Study (years)	Full Time	Weeks/Semester	Semesters	Duration
	Long	17	6	3 year/s
	Short	9	2	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
4/11/2013	14 + 12	6 + 1	-	3	123
23/12/2015	14 + 12	6 + 1	-	3	121
28/12/2017	17 + 9	6 + 2	-	3	120

Remark(s) : Name of Bachelor of Mass Communication (Honours) in Public Relations and Marketing is effective on 12 July 2021.

*NA : Not Available

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