



\* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

\* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

**Bachelor of Mass Communication (Honours)**  
**Previously known as : Bachelor of Mass Communication (Honours) (Public Relations)**



**Reference Number** : MQA/FA0119  
**Certificate Number** : 15816  
**Name of Qualification** : Bachelor of Mass Communication (Honours)  
 Previously known as : Bachelor of Mass Communication (Honours) (Public Relations)  
**Date of Accreditation\*** (dd/mm/yyyy) : Starting 01/10/2013  
**Compliance Audit** :  
**Name of Institution** : Taylor's University  
**Address** : Taylor's Lakeside Campus  
 No.1, Jalan Taylor's  
 47500 Subang Jaya  
 Selangor  
**Telephone Number** : 03-5629 5000  
**Fax Number** : 03-5629 5001  
**E-mail** : [admissions@taylors.edu.my](mailto:admissions@taylors.edu.my)  
**Website** : [www.taylors.edu.my](http://www.taylors.edu.my)  
**Type** : Bachelors Degree  
**MQF Level** : 6  
**NEC Field (National Education Code)** : 342 (Marketing and Advertising)  
**Number of Credits** : 120-148  
**Mode of Study** : Full Time

**Duration of Study (years)** :

Full Time	Weeks/Semester	Semesters	Duration
Long	17	6-7	3 year/s to 3 year/s 6 month/s
Short	9	2-3	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
1/10/2013	14 + 12	6 + 1	-	3	120
30/11/2017	17 + 9	6-7 + 2-3	-	3-3.5	120-148

**Remark(s)** : Name of Bachelor of Mass Communication (Honours) is effective starting from 30/11/2017.

\*NA : Not Available