



\* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

\* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

**Bachelor of Marketing with Honours**


**Reference Number** : MQA/FA0060  
**Certificate Number** : 10309  
**Name of Qualification** : Bachelor of Marketing with Honours  
**Date of Accreditation\* (dd/mm/yyyy)** : Starting 18/07/2014  
**Compliance Audit** :  
**Name of Institution** : Open University Malaysia (OUM)  
**Address** : Menara OUM, Blok C, Kompleks Kelana Centre Point  
 Jalan SS7/19, Kelana Jaya,  
 47301 Petaling Jaya  
 Selangor  
**Telephone Number** : 03-7801 1800  
**Fax Number** : 03-7886 9776  
**E-mail** : [enquiries@oum.edu.my](mailto:enquiries@oum.edu.my)  
**Website** : [www.oum.edu.my](http://www.oum.edu.my)  
**Type** : Bachelors Degree  
**MQF Level** : 6  
**NEC Field (National Education Code)** : 342 (Marketing and Advertising)  
**Number of Credits** : 120  
**Mode of Study** : Part Time

	Part Time	Weeks/Semester	Semesters	Duration
<b>Duration of Study (years)</b> :	Long	14	14	4.6
	Short	-	-	year/s

**Mode of Delivery** : Open and Distance Learning  
**Remark(s)** : NA

\*NA : Not Available