



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

**Certificate in Mass Communication (Public Relations)**


**Reference Number** : AA0128  
**Certificate Number** : 08071  
**Name of Qualification** : Certificate in Mass Communication (Public Relations)  
**Date of Accreditation (dd/mm/yyyy)** : 20/01/2009 to 24/05/2016  
**Compliance Audit** : NA  
**Name of Institution** : Tunku Abdul Rahman University of Management and Technology Cawangan Perak  
**Address** : Jalan Kolej, Taman Bandar Baru  
 31900 Kampar  
 Perak  
**Telephone Number** : 05-466 0388  
**Fax Number** : -  
**E-mail** : [perak@tarc.edu.my](mailto:perak@tarc.edu.my)  
**Website** : [www.tarc.edu.my](http://www.tarc.edu.my)  
**Type** : Certificate  
**MQF Level** : 3  
**NEC Field (National Education Code)** : 0323 (Media and communications)  
**Number of Credits** : 61  
**Mode of Study** : Full Time

**Duration of Study (years)** :

Full Time	Weeks/Semester	Semesters	Duration
Long	17	3	1 year/s 4 month/s
Short	9	1	

**Remark(s)** :

The number of credits and duration of programme has been changed from 63 credits and 1 year 6 months (14 weeks @ 3 long semesters + 7 weeks @ 1 short semesters) to 61 credits and 1 year 4 months (17 weeks @ 3 long semesters + 9 weeks @ 1 short semesters) beginning of 30/9/2013. Previous HEP Name: Kolej Universiti Tunku Abdul Rahman Kampus Cawangan Perak Latest HEP name effective 7/11/2022. Programme has been terminated on 25/5/2016.

**NA : Not Available**