



* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Diploma in Marketing
 Previously known as : **Diploma in Business Studies (Marketing)**



Reference Number : AA0123
Certificate Number : 26874
Name of Qualification : Diploma in Marketing
 Previously known as : Diploma in Business Studies (Marketing)
Date of Accreditation* : Starting 14/01/2009
 (dd/mm/yyyy)
Compliance Audit :
Name of Institution : Tunku Abdul Rahman University of Management and Technology Cawangan Sabah
Address : No 1, Jalan Alamesra
 Alamesra
 88450 Kota Kinabalu
 Sabah
Telephone Number : 088-348 080
Fax Number : -
E-mail : sabah@tarc.edu.my
Website : www.tarc.edu.my
Type : Diploma
MQF Level : 4
NEC Field (National Education Code) : 0415 (Marketing and advertising)
Number of Credits : 93
Mode of Study : Full Time

Duration of Study (years)	Full Time	Weeks/Semester	Semesters	Duration
	Long	17	4	2 year/s
	Short	9	2	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
14/1/2009	14 + 7	5 + 2	-	2 tahun/years 6 bulan/months	93
25/5/2018	17 + 9	4 + 2	-	2	93

Mode of Delivery : Conventional
 Previous premises:Tunku Abdul Rahman University College, Kuala Lumpur (Main Campus).
 Programme has been moved to Kolej Universiti Tunku Abdul Rahman Cawangan Sabah starting from 2/5/2013 at Lot 1, Ground Floor, Pusat Dagangan Donggongan Jalan Sapau, Donggongan 89500 Penampang, Sabah. Latest address effective starting 02/03/2020.
Remark(s) : Latest HEP name: Tunku Abdul Rahman University of Management and Technology Cawangan Sabah effective from 7/11/2022.

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