



* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Advanced Diploma in Business Studies (E-Commerce and Marketing)


Reference Number : AA0056
Certificate Number : 08173
Name of Qualification : Advanced Diploma in Business Studies (E-Commerce and Marketing)
Date of Accreditation* (dd/mm/yyyy) : 06/01/2009 to 23/05/2016
Compliance Audit : NA
Name of Institution : Tunku Abdul Rahman University of Management and Technology (TAR UMT)
Address : Jalan Genting Klang
 Setapak
 53300
 Wilayah Persekutuan Kuala Lumpur
Telephone Number : 03-4145 0123
Fax Number : -
E-mail : info@tarc.edu.my
Website : www.tarc.edu.my
Type : Advanced Diploma
MQF Level : 5
NEC Field (National Education Code) : 0414 (Management and administration)
Number of Credits : 64
Mode of Study : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
Duration of Study (years) :	Long	17	3	1 year/s 8 month/s
	Short	9	2	

Remark(s) : The number of credits & duration of programme has been changed from 68 credits and 2 years (14 weeks @ 4 semesters) to 64 credits and 1 year 8 months (17 weeks @ 3 semesters + 9 weeks @ 2 semesters) beginning of 23/8/2013.
 Previous HEP Name:Tunku Abdul Rahman College (TARC). 2nd HEP Name:Tunku Abdul Rahman University College, Kuala Lumpur (Main Campus) effective from 2/5/2013. Latest HEP Name effective 7/11/2022. Programme has been terminated on 24/05/2016.

***NA : Not Available**