



\* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

\* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

**Bachelor of Business (Honours) in International Business and Marketing**  
**Previously known as : Bachelor of Business (Honours) (International Business and Marketing)**



**Reference Number** : A9968  
**Certificate Number** : 23120  
**Name of Qualification** : Bachelor of Business (Honours) in International Business and Marketing  
 : Previously known as : Bachelor of Business (Honours) (International Business and Marketing)  
**Date of Accreditation\*** (dd/mm/yyyy) : Starting 29/08/2012  
**Compliance Audit** : The Accreditation Committee Meeting on 24 August 2021 agreed to maintain Full Accreditation.  
**Name of Institution** : Taylor's University  
**Address** : Taylor's Lakeside Campus  
 No.1, Jalan Taylor's  
 47500 Subang Jaya  
 Selangor  
**Telephone Number** : 03-5629 5000  
**Fax Number** : 03-5629 5001  
**E-mail** : [admissions@taylors.edu.my](mailto:admissions@taylors.edu.my)  
**Website** : [www.taylors.edu.my](http://www.taylors.edu.my)  
**Type** : Bachelors Degree  
**MQF Level** : 6  
**NEC Field (National Education Code)** : 0488 (Inter-disciplinary programmes and qualifications involving business, administration and law)  
**Number of Credits** : 120  
**Mode of Study** : Full Time

**Duration of Study (years)** :

	Full Time	Weeks/Semester	Semesters	Duration
Long		17	6	3 year/s
Short		9	-	
Industrial Training		8	1	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
29/8/2012	17	6	-	3	129
9/6/2014	17	6	-	3	120
31/10/2018	17+9	6+1	-	3	120
01/03/2022	17+9+8	6+1	Available	3	120-122

**Mode of Delivery** : Conventional  
**Remark(s)** : Name of Bachelor of Business (Honours) in International Business and Marketing is effective starting 12 July 2021.

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