



* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Bachelor of Public Relations Management (Hons)
Previously known as : Bachelor of Management (Public Relations and Entertainment)
(Hons)



Reference Number : A8433
Certificate Number : 12459
Name of Qualification : Bachelor of Public Relations Management (Hons)
 : Previously known as : Bachelor of Management (Public Relations and Entertainment) (Hons)
Date of Accreditation* (dd/mm/yyyy) : Starting 10/09/2013
Compliance Audit :
Name of Institution : Management and Science University (MSU)
Address : No. 4, Persiaran Olahraga
 Seksyen 13
 40100 Shah Alam
 Selangor
Telephone Number : 03-5521 6868
Fax Number : 03-5511 2848
E-mail : junainah@msu.edu.my
Website : www.msu.edu.my
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 342 (Marketing and Advertising)
Number of Credits : 120
Mode of Study : Full Time

| | Full Time | Weeks/Semester | Semesters | Duration |
|------------------------------------|-----------|----------------|-----------|----------|
| Duration of Study (years) : | Long | 17 | 6 | 3 year/s |
| | Short | 9 | 3 | |

Remark(s) : The title of Bachelor of Public Relations Management (Hons) is effected for the new cohort students intake beginning of 27/07/2015.

***NA : Not Available**