



\* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

\* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

**Bachelor of Communication (Public Relations) 3+0 in collaboration with Murdoch University, Perth, Australia**  
**Previously known as : Bachelor of Mass Communication (Public Relations) 3+0 in collaboration with Murdoch University, Perth, Australia**



**Reference Number** : A7541  
**Certificate Number** : 07065  
**Name of Qualification** : Bachelor of Communication (Public Relations) 3+0 in collaboration with Murdoch University, Perth, Australia  
 : Previously known as : Bachelor of Mass Communication (Public Relations) 3+0 in collaboration with Murdoch University, Perth, Australia  
**Date of Accreditation\* (dd/mm/yyyy)** : 21/03/2007 to 30/10/2015  
**Compliance Audit** : NA  
**Name of Institution** : UOW MALAYSIA KDU University College  
**Address** : Lot 35921, Jalan Kontraktor U1/14  
 Seksyen U1  
 40150 Shah Alam  
 Selangor  
**Telephone Number** : 03-5565 0538  
**Fax Number** : 03-5565 0539  
**E-mail** : [enquiry@uow.edu.my](mailto:enquiry@uow.edu.my)  
**Website** : [www.uow.edu.my](http://www.uow.edu.my)  
**Type** : Bachelors Degree  
**MQF Level** : 6  
**NEC Field (National Education Code)** : 0415 (Marketing and advertising )  
**Number of Credits** : 86  
**Mode of Study** : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
<b>Duration of Study (years)</b> :	Long	14	6	3 year/s
	Short	7	-	

**Remark(s)** : Programme has been terminated on 31/10/2015.

**\*NA : Not Available**