



\* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

\* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

**Bachelor of Management (Marketing) 3+0 in collaboration with University of South Australia**



**Reference Number** : A6711  
**Certificate Number** : 07536  
**Name of Qualification** : Bachelor of Management (Marketing) 3+0 in collaboration with University of South Australia  
**Date of Accreditation\* (dd/mm/yyyy)** : Starting 19/02/2008  
**Compliance Audit** : NA  
**Name of Institution** : Taylor's University  
**Address** : Taylor's Lakeside Campus  
 No.1, Jalan Taylor's  
 47500 Subang Jaya  
 Selangor  
**Telephone Number** : 03-5629 5000  
**Fax Number** : 03-5629 5001  
**E-mail** : [admissions@taylors.edu.my](mailto:admissions@taylors.edu.my)  
**Website** : [www.taylors.edu.my](http://www.taylors.edu.my)  
**Type** : Bachelors Degree  
**MQF Level** : 6  
**NEC Field (National Education Code)** : 342 (Marketing and Advertising)  
**Number of Credits** : 81  
**Mode of Study** : Full Time

**Duration of Study (years)** :

Full Time	Weeks/Semester	Semesters	Duration
Long	16	6	3 year/s
Short	-	-	

**Mode of Delivery** : Conventional  
**Remark(s)** : Program Cessation Date: 20 January 2020

**\*NA : Not Available**