



\* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

\* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

**Bachelor of Communication (Marketing Communication) (Hons)**


**Reference Number** : A6244  
**Certificate Number** : 17377  
**Name of Qualification** : Bachelor of Communication (Marketing Communication) (Hons)  
**Date of Accreditation\* (dd/mm/yyyy)** : Starting 16/01/2009  
**Compliance Audit** :  
**Name of Institution** : Universiti HELP  
**Address** : Wisma HELP  
 Lorong Dungun Kiri, Damansara Heights & Kompleks Pejabat Damansara, Jalan  
 Dungun  
 50490  
 Wilayah Persekutuan Kuala Lumpur  
**Telephone Number** : 03-2094 2000  
**Fax Number** : 03-2095 7100  
**E-mail** : [khong@help.edu.my](mailto:khong@help.edu.my)  
**Website** : [www.help.edu.my](http://www.help.edu.my)  
**Type** : Bachelors Degree  
**MQF Level** : 6  
**NEC Field (National Education Code)** : 0323 (Media and communications)  
**Number of Credits** : 120  
**Mode of Study** : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
<b>Duration of Study (years)</b> :	Long	17	6	3 year/s
	Short	9	3	

**Mode of Delivery** : Conventional  
**Remark(s)** : The original number of credits was 111.  
 Name of Universiti HELP starting from 30 May 2017.

\*NA : Not Available