



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

**BA (Hons) in Marketing and Business in collaboration 3+0 with University of Abertay  
 Dundee, Scotland, UK**


**Reference Number** : A3736  
**Certificate Number** : 05324  
**Name of Qualification** : BA (Hons) in Marketing and Business in collaboration 3+0 with University of Abertay Dundee, Scotland, UK  
**Date of Accreditation (dd/mm/yyyy)** : 23/10/2007 to 20/04/2017  
**Date of Revocation** : 21/04/2017  
**Compliance Audit** : NA  
**Name of Institution** : SEGi University  
**Address** : No.9, Jalan Teknologi, Taman Sains Selangor  
 Kota Damansara PJU 5  
 47810 Petaling Jaya  
 Selangor  
**Telephone Number** : 03-6145 2777  
**Fax Number** : 03-6145 2666  
**E-mail** : [infokd@segi.edu.my](mailto:infokd@segi.edu.my)  
**Website** : [www.segi.edu.my](http://www.segi.edu.my)  
**Type** : Bachelors Degree  
**MQF Level** : 6  
**NEC Field (National Education Code)** : 0415 (Marketing and advertising )  
**Number of Credits** : 105  
**Mode of Study** : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
<b>Duration of Study (years)</b> :	Long	14	6	3 year/s
	Short	7	1	

**Remark(s)** : Programme has been terminated on 21/04/2017.

**NA : Not Available**