



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

**Bachelor Of Business (Marketing) 3+0 In Collaboration With Charles Sturt University (CSU), Australia**



**Reference Number** : A1174  
**Certificate Number** : 01057  
**Name of Qualification** : Bachelor Of Business (Marketing) 3+0 In Collaboration With Charles Sturt University (CSU), Australia  
**Date of Accreditation (dd/mm/yyyy)** : 01/02/2005 to 31/01/2010  
**Compliance Audit** : NA  
**Name of Institution** : Universiti HELP  
**Address** : Wisma HELP  
 Lorong Dungun Kiri, Damansara Heights & Kompleks Pejabat Damansara, Jalan Dungun  
 50490  
 Wilayah Persekutuan Kuala Lumpur  
**Telephone Number** : 03-2094 2000  
**Fax Number** : 03-2095 7100  
**E-mail** : [khong@help.edu.my](mailto:khong@help.edu.my)  
**Website** : [www.help.edu.my](http://www.help.edu.my)  
**Type** : Bachelors Degree  
**MQF Level** : 6  
**NEC Field (National Education Code)** : 0415 (Marketing and advertising )  
**Number of Credits** : 100  
**Mode of Study** : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
<b>Duration of Study (years)</b> :	Long	14	6	3 year/s
	Short	10	3	

**Remark(s)** : NA

**NA : Not Available**