


Bachelor of Management (Honours) - Marketing


Reference Number : 10600
Name of Qualification : Bachelor of Management (Honours) - Marketing
Approval by Ministry : 18/06/1985
Compliance Audit :
Commencement : 1984
Name of Institution : Universiti Sains Malaysia (USM) (Minden)
Address :
 11800 USM
 Penang
Telephone Number : 04-653 3140
Fax Number : 04-658 9666
Email : pro@usm.my
Website : www.usm.my
Type of Qualification : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 342 (Marketing and Advertising)
Number of Credits : 105
Mode of Study : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
Duration of Study (years) :	Long			6/3
	Short			year/s

Remark(s) :

*NA : Not Available