


Bachelor Of Science (International Marketing) With Honours


Reference Number : 10177
Name of Qualification : Bachelor Of Science (International Marketing) With Honours
Approval by Ministry : 06/01/1999
Compliance Audit :
Commencement : 2000
Name of Institution : Universiti Malaysia Sabah (UMS)
Address : Jalan UMS
 88400 Kota Kinabalu
 Sabah
Telephone Number : 088-320 000
Fax Number : 088-320 070
Email : ppa@ums.edu.my
Website : www.ums.edu.my
Type of Qualification : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 342 (Marketing and Advertising)
Number of Credits : 112
Mode of Study : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
Duration of Study (years) :	Long			6/3
	Short			year/s

Remark(s) :

*NA : Not Available