



* Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

* The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Diploma in Marketing


Reference Number : MQA/FA3265
Certificate Number : 09930
Name of Qualification : Diploma in Marketing
Date of Accreditation* (dd/mm/yyyy) : Starting 21/01/2013
Compliance Audit :
Name of Institution : Politeknik Kota Kinabalu
Address : Jalan Politeknik
 88450 Kota Kinabalu
 Sabah
Telephone Number : 088-499 980
Fax Number : 088-499 960
E-mail : -
Website : www.polikk.edu.my
Type : Diploma
MQF Level : 4
NEC Field (National Education Code) : 342 (Marketing and Advertising)
Number of Credits : 92
Mode of Study : Full Time

Duration of Study (years) :	Full Time	Weeks/Semester	Semesters	Duration
	Long	19	6	3 year/s
	Short	-	-	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
21/1/2013	19	6	-	3	91
1/6/2014	19	6	-	3	92

Mode of Delivery : Conventional
Remark(s) : This programme is originally from deemed accredited.

*NA : Not Available