


Diploma in Marketing


Reference Number : 12232
Name of Qualification : Diploma in Marketing
Approval by Ministry : 2004
Compliance Audit :
Commencement : 07/2004
Name of Institution : Politeknik Kota Kinabalu
Address : Jalan Politeknik
 88450 Kota Kinabalu
 Sabah
Telephone Number : 088-499 980
Fax Number : 088-499 960
Email :
Website : www.polikk.edu.my
Type of Qualification : Diploma
MQF Level : 4
NEC Field (National Education Code) : 342 (Marketing and Advertising)
Number of Credits : 91
Mode of Study : Full Time

| | Full Time | Weeks/Semester | Semesters | Duration |
|------------------------------------|-----------|----------------|-----------|----------|
| Duration of Study (years) : | Long | | | 6/3 |
| | Short | | | year/s |

Remark(s) : 4.8.92 JTPPK 51

*NA : Not Available