


Certificate in Marketing


Reference Number : 12200
Name of Qualification : Certificate in Marketing
Approval by Ministry : 1990
Compliance Audit :
Commencement : 01/1991
Name of Institution : Politeknik Kota Bharu
Address : KM 24, Kok Lanas
 16450 Ketereh
 Kelantan
Telephone Number : 09-788 9126
Fax Number : 09-788 8739
Email : polikh@pkb.edu.my
Website : www.pkb.edu.my
Type of Qualification : Certificate
MQF Level : 3
NEC Field (National Education Code) : 342 (Marketing and Advertising)
Number of Credits : 80
Mode of Study : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
Duration of Study (years) :	Long			4/2
	Short			year/s

Remark(s) : 28/8/1995. Tahun diberhentikan 1992

*NA : Not Available